



Dear Friends,

The American Cancer Society is honored to be selected as one of the four deserving charities by Arts For A Better World. We are the only organization that is committed to fighting the war against ALL cancers. Our overall mission is to reduce the burden of cancer for ALL that suffer including the patient and their significant others. Together with our millions of supporters, the American Cancer Society saves lives and creates more birthdays by helping people stay well and get well, by finding cures, and by **fighting back**.

The American Cancer Society plays an important role in providing funds for cancer research, advocacy, education, and patient services. We are the #1 non-governmental agency funding cancer research. We have funded 44 Nobel Prize winning scientists whose advances include the Pap test for cervical cancer, the PSA test for prostate cancer, and medicines such as Gleevac and Herceptin

In this realm, we are also focused on children with cancer, knowing that this is such a tremendous burden for the children and their families. To address some of the very important emotional, social, and educational needs of children with cancer, the American Cancer Society is proud to sponsor Reaching Out to Cancer Kids (R.O.C.K.) Programs.

Reaching Out to Cancer Kids is an American Cancer Society's Florida Division program that includes R.O.C.K. Camp, College Scholarships and Families R.O.C.K. Weekend. As resources are available after these programs are fully funded, R.O.C.K. Programs also support childhood cancer research; programs to detect childhood cancer early; help for parents to access the best treatment for their child; and programs that will eliminate childhood behaviors known to cause cancer later in life.

R.O.C.K. Camp is a very special place where children with cancer can enjoy the typical experiences that other children might have at camp but along with others going through similar challenges and with medical supervision. R.O.C.K. is the camp for kids with cancer where being bald or having to stop for medications is "no big deal." The "arts" are a big part of R.O.C.K. Camp as the children enjoy creating projects to take home and share with their families.

Through these programs and more, the American Cancer Society is helping to prevent childhood cancer, diminish suffering and save lives, all while improving the quality of life for kids with cancer and their families. Thus, it can be seen that the American Cancer Society believes in the mission of the Arts For A Better World in promoting appreciation of the arts from all people and creating a better world for future generations. If you would like more information on R.O.C.K. Programs or to make a donation please call 305.779.2861. Thank you for your support in the fight against cancer!

Sincerely,

Donna S. Lundy, Ph.D.
Dade Unit Operating Board Chair